

I – MBA SEM 4

4140501 - Entrepreneurship

- 1) Define Entrepreneurship. Explain the different aspects & role of entrepreneurship.
- 2) Explain features & functions of Entrepreneurship.
- 3) Explain the role of entrepreneurship in economic development of the country.
- 4) Briefly explain the personal competencies of an entrepreneur.
- 5) Distinguish between Entrepreneur and Entrepreneurship.
- 6) Write a short note on Women Entrepreneur.
- 7) Discuss various methods of idea generation.

4140502 - Strategic Management

- 1) Explain the steps involved in strategic management process.
- 2) What is vision & mission? Explain its characteristics with example.
- 3) What is strategic intent? Write the intent of any company you like.
- 4) Write a note on Porter's 5 force model of Industry Analysis.
- 5) Write a note on Value Chain Analysis.
- 6) Do the SWOT Analysis of any company of your choice.
- 7) What do you understand by 'Strategy' – Explain.

4140503 - MICRO ECONOMICS

- 1) Difference between Micro & Macro Economics.
- 2) Explain the price elasticity of demand and its types.
- 3) Discuss free flow of money in 2 tier & 3 tier market.
- 4) Discuss factors affecting supply in market.
- 5) Discuss the economy of Japan.
- 6) Discuss I.T. sector of India.
- 7) Explain basic economic problems.

4140504 - Legal Aspects of Business

- 1) Explain the essential elements of a valid contract.
- 2) Explain the contract of Agency.
- 3) Explain the consumer dispute redressal agencies.
- 4) Explain the concept of Bailment & Pledge.
- 5) Explain the contract of Indemnity & Guarantee.
- 6) Explain the concept of consumer councils as well as the procedure for filings a complaint.
- 7) Define CPA – 86. Explain the rights of consumer in detail with examples of each.

4140505 - Management of Co-operatives

- 1) Explain principles of co-operation.
- 2) Differentiate between Co-operation, Capitalism and Socialism.
- 3) Explain the three tier structure of co-operatives.
- 4) Short Note on Marketing Co-operatives.
- 5) Short Note on Dairy Co-operatives.
- 6) Short Note on Housing Co-operatives.
- 7) Short Note on Service Co-operatives.

I – MBA SEM 2

4120501 – Business Communication

- 1) What is a business letter? Discuss layout/basic format of writing business letter
- 2) M/s. Ramji & Co. of Junagadh writes a letter of inquiry to Juhu agency, Bombay asking them the terms and conditions on which they can supply crockery items. Write this letter on behalf of M/s. Ramji.
- 3) Discuss business letters in detail. Mention components of business letters in brief.
- 4) Draft a letter placing an order with M/s. Vrajlal & Sons, Bangalore for dry fruits.
- 5) A customer who has been making payments promptly has now defaulted on payment of a bill. Write a suitable letter reminding him about the overdue bill.
- 6) Write a reply to inquiry letter to M/s Ramji & Co. giving those terms & conditions on which to supply crockery items.
- 7) Write a reply to order letter to M/s Theerubhai & sons, Bangalore fulfilling their complete order of dry fruits.

4120502 – Foreign Language

Q1. Write the months of the year:

Janvier, _____, Mars, _____, _____, _____,
_____, _____, _____, _____,
_____, _____.

Q2. Translate the basic phrase in french:

- | | |
|-------------------------------|-----------------------------|
| a. Twins = _____. | f. Good night = _____. |
| b. Where do you live = _____. | g. How are you? = _____. |
| c. Sorry = _____. | h. Good Luck = _____. |
| d. Thanks a lot = _____. | i. Please = _____. |
| e. Congratulations = _____. | j. How old are you = _____. |

Q3. Make the plurals:

- a. La pyramide = _____
- b. Le livre = _____
- c. Un bus = _____
- d. International = _____
- e. L'hôtel = _____
- f. L'hôpital = _____
- g. Une pomme = _____
- h. Le cheval = _____
- i. Un gâteau = _____
- j. Un stylo = _____

Q4. Tell the time:

- a. 07.00 : _____
- b. 09.25 : _____
- c. 10.35 : _____
- d. Il est huit heures et quart : _____
- e. Il est onze heures et demie : _____
- f. Il est quinze heures dix : _____
- g. Il est midi moins le quart : _____
- h. midi : _____
- i. minuit : _____
- j. Il est six vingt : _____

Q5 .Complete with negative form : [n'.....pas , Ne...pas]

- a. Je _____ parle _____ espagnol.
- b. Je _____ habite _____ à Paris.1
- c. Je _____ suis _____ Malade.
- d. Maria _____ comprend _____ le français.
- e. Barbara _____ est _____ Mexicaine.

Q6. Complete with negative form : [n'.....pas , Ne...pas]

- a. Je _____ parle _____ espagnol.
- b. Je _____ habite _____ à Paris.1
- c. Je _____ suis _____ Malade.
- d. Maria _____ comprend _____ le français.
- e. Barbara _____ est _____ Mexicaine.

Q7. Translate:

Good night!	
	Comment tu t'appelles?
Good bye!	
	A demain!
A bientôt!	

4120503 – Business Statistics

- 1) Compute Mean and Standard Deviation from following table.

Class	0-20	20-40	40-60	60-80	80-100
F	32	16	13	10	19

- 2) Construct median & mode

Class	30-32	32-34	34-36	36-38	38-40	40-42	42-44	44-46
F	5	7	15	21	34	24	17	8

- 3) Find correlation for the following data

X	5	5.5	6	6.5	7
Y	9	6	3	0	7

- 4) Calculate regression line.

X	53	47	41	50	58	62	45	62
Y	5	5	7	4	10	12	3	11

- 5) Calculate standard deviation and mean for this data.

240, 260, 290, 245, 255, 288, 272, 263, 277, 251

- 6) Calculate Mean, Median & Mode.

250, 320, 150, 172, 192, 202, 170

- 7) Write a note on Measures of Central Tendency

4120504 – Financial Accounting

- 1) What is accounting? Explain its features.
- 2) Explain the advantages and disadvantages of financial accounting
- 3) Explain the rules of debit and credit with examples.
- 4) Explain the corporate balance sheet.
- 5) Explain any three concept of accounting.
- 6) Explain the Corporate Profit & Loss Statement.
- 7) Explain the AS - 1

4120505 – Business Environment

- 1) Explain business environment. Discuss the features of business environment in detail.
- 2) Explain the Micro Economic factors affecting the business environment.
- 3) Explain the Macro Economic factors affecting the business environment.
- 4) Explain economic systems. Explain types of economic systems in detail.
- 5) Explain the concept of SEZ.
- 6) Write a note on EXIM Policy.

7) Discuss the objectives & Provisions in the Industrial Policy.