



JVIMS

n' Couraging Curiosity & Creativity

Shri Jaysukhlal Vadhar Institute of Management Studies
Shri Bipin T. Vadhar College of Management

**2021
PLACEMENT**



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OUR VISION

“To Be A Premier B’ School Known For Galvanizing Its Candidates By Actualizing Individual Potential & Shaping Lives Which Contributes To Equitable And Holistic Transformation Of Industry And Society At Large”

OUR MISSION

- ◆ JVIMS shall provide a dynamic, ethical, competitive & professional learning environment that would train and foster students in various business disciplines in order to cater to the corporate, business and society needs.
- ◆ To impart education that equips students with the knowledge, skills and attitudes to execute managerial responsibilities.
- ◆ To ensure a challenging and professional learning experience that would train and prepare students towards confident & meaningful pursuits in the world of business & organization at large.

JVIMS offers exciting and eventful campus life. The lush green Eco-friendly campus is spread across 10 Acres of land with total built up area of about 75000 sq. ft. with utmost emphasis laid on hygiene and cleanliness.

This includes : class rooms with wall mounted LCD projectors and over head projectors, a state-of-the-art Library, Airconditioned Computer lab with latest software and hardware, Seminar Hall with a seating capacity of 1000, Indoor Sports Complex, Gymnasium, Canteen and Hostel facilities with meals at subsidized rates, separate courts for Badminton and Tennis with back-up-generator, Delivery model at JVIMS stresses on “learning by doing”, Students at JVIMS get a head start in researching, organizing and executing competencies that will make them assets to any enterprise.

Incorporated
In the year 2000

Approved by
All India Council for Technical Education (AICTE) Ministry of HRD, Govt. of India

Affiliated to
Gujarat Technological University, (GTU)

Intake
120 students

Rated
A+ B’ School by Business Standard



Blessings from Chairman...

Oshwal Education Trust is the portrait of our sole vision of providing education to the children of Jamnagar city. OET has always stood to provide education that embeds in every individual a sense of professionalism, astuteness and sincerity.

The demands on management professionals to deliver on organizational expectations have compounded manifold. True management professional needs to strive and set benchmarks of achievement that resonate as milestones of the institution. At JVIMS MBA, we not only bawl for excellence but also provide moral and societal values to our students to be better corporate and social citizens. All our MBA students are bestowed with soft skills to attain hard core results.

I believe each and every one of our young & dynamic students have the potential to add great value not only to your organization but the society. I look forward to your gracious participation in this year's recruitment process for a mutually beneficial relationship.

Kanti Haria

Shri Kantilal Haria
Chairman - Oshwal Education Trust



Invitation from Managing Trustee

I am happy to introduce to you the Master's in Business Administration (MBA) Class of 2021 at Oshwal Education Trust managed Shri Jaysukhlal Vadhar Institute of Management Studies affiliated to Gujarat Technological University and approved by All India Council for Technical Education, New Delhi.

Oshwal Education Trust (OET) believes in empowering young managers into thought leaders by imparting a good blend of management education and practical learning experience to all budding managers joining our campus. Here, the best minds come together while we transform them into a new generation of principled leaders to make the world a better place. Collaborating closely with industry resource persons, the finest faculty and ex-students of diverse professional experiences through campus activities, this two year's spend at campus inspires cutting-edge thinking and entrepreneurial spirit.

I am confident that these passionate, talented, highly motivated, & well-balanced individuals have the caliber to lead your organizations into the future. I invite corporate houses, Non-profit organizations and Entrepreneurs to offer our new frontiers job opportunities and help us to build a great world.

R.K. Shah

Shri R.K. Shah
Managing Trustee – Oshwal Education Trust



From the desk of Chairman Management Committee

Management education has a pivotal role to play in the economic and social development of any country. Under the leadership of Oshwal Education Trust, JVIMS-MBA is providing value-based management education thereby creating successful managers of tomorrow.

Knowledge, ability and competence are the core values that our education requires today. At JVIMSMBA, we understand and bestow our students with the qualities that make them formidable candidates for the job.

We understand the corporate requirements during the global turmoil and accordingly we groom our students to be able to handle the pressure and excel by balancing their personal and professional life. We look forward to establish a strong bond of long lasting relationship with your company.

Keshavji Gosrani

Shri Keshavji Meghji Gosrani

Trustee & Chairman – College Management Committee
Oshwal Education Trust



From the desk of a CAMPUS DIRECTOR

If you are looking for a contemporary pool of young professionals adequately equipped with the right attitude, you have arrived at the right place.

I am proud to state that JVIMS offers breed of young minds who have been trained and guided by highly experienced and qualified industry and academic professionals.

We have received excellent to good reviews of our Alumni placed in India and abroad.

I am confident that with the inputs gained from our institute our students will contribute significantly to the growth of your organization.

We welcome you to our campus, ranked 4th in the country in the 'Swachhta Ranking 2019' by Ministry of Human Resource Development.

Prof. (Dr.) Snehal Kotak Palan

Prof. (Dr.) Snehal Kotak Palan

Campus Director
OET Managed Colleges



DIRECTOR's Message

Dear Recruiters,
Greetings from JVIMS!

At the outset, I would like to thank you for your continued support which has enabled JVIMS to emerge as one of the leading B-Schools in the region.

Since its inception in 2000, the aim of JVIMS has been to create true professionals, who could fit into the versatilities of the markets, working out with 3 C's, i.e. Commitment, Courage and Creativity.

It gives me immense proud and pleasure to introduce the young and dedicated students of MBA program of JVIMS. The class of 2014-16 comprises of highly vibrant batch of students, with superlative performance records in academics and extra curricular.

JVIMS students are able to upkeep its rich tradition of pursuing academic excellence coupled with practical orientation and ignited mind-set for holistic, systemic thinking & strengthening administrative skills. Our Alumnus have excelled in industry roles leading and occupying challenging positions in numerous companies and we look forward to contributing to more such presence in the helm of affairs of corporate.

I extend a hearty welcome to you, to visit our campus, and also know the capacity of our students, and give them an opportunity to prove themselves as the human assets for your esteemed organization.

Ajay Shah

Prof. (Dr.) Ajay Shah

Director - JVIMS



LIBRARY

Library, the knowledge center is one of the key academic facilities provided to augment the learning of students of professional programs. The JVIMS library has a comprehensive collection of books, a good selection of periodicals of both general appeal and special functional interest. Library has a reservoir of more than 20,000 books, periodicals with more than 66 Indian and International Journals, and visual cassettes, CDs, and DVDs, and annual reports of companies. The Library is well equipped with e-Journals having research articles from the year 1900 to 2020.

COMPUTER LAB

JVIMS has a world at its desktop. It has computing facilities complete with Broadband INTERNET connection and MULTIMEDIA facilities. Our students have ample opportunities to access the internet as we have internet linkages in all our computers. Further to inculcate changes, computer lab is being updated time to time. Computer Lab also has a variety of main stream PC software, including industry standard applications packages & growing range of software.



RECREATION CENTER

At JVIMS the recreation center is a charging hub for the students and faculty. Games like table tennis, chess, carom and many more are played to loosen the grey matters of the students.



SPORTS

The sports and games facility at JVIMS Campus makes the students attain physical growth and sportsman spirit. The students of MBA programmes are exposed to various sports activities. The facilities are Cricket ground with supporting facilities, Handball, Table Tennis Room, Basketball Court, are at the disposal of the students.



HOSTEL

Hostel accommodation is available to M.B.A. students. Separate, well furnished hostel accommodation is available for boys & girls. Safety, Security and Soothing environment is provided to their convenient stay.



CAFETERIA

A fully furnished multi cuisine cafeteria serves healthy & hygienic refreshments to the students and faculty members. "Good Food at reasonable rate clubbed with taste and ambience" is the underlying feature of the JVIMS-Cafeteria.

Faculty Profile



Prof. (Dr.) Ajay Shah (Director cum Professor)

Ph. D, MBA, B.E., GCC (Global Career Counselor)

Experience : 3 years of Corporate experience in MNC at Bangalore 18 years of teaching experience. AIC Member, Subject expert at GTU and DPC member at GTU

Area of Interest : Marketing Management, Advertising, Product & Brand Management, E-Commerce, IT, Marketing Communication

Prof. (Dr.) Rajesh Faldu – Associate Professor

Ph. D. (Management), MBA ,PGDIBO, BBA, CTE

Experience : 1 Year Corporate Experience at HSBC, Bangalore
16 years Teaching Experience, AIC Member & Subject Expert at GTU, Syllabus Design Committee Member - IMBA, PhD Guide & Resource Person - GTU

Area of Interest : Managerial Communication, Strategic Management, Production & Operations Management



Prof. (Dr.) Sheetal Rana–TPO & Associate Professor

Ph.D, M.B.A (Marketing & HR), PGDHRM, PGDIM, DIM, B.C.A.

Experience : 12 year with JVIMS and 3 years of Corporate experience at ICICI Prudential & IDBI Fortis Registered Guide for MBA, BBA in SMU and IGNOU

Area of Interest : Compensation Management, Marketing Management, Principles of Management

Prof. (Dr.) Krunal Bhuvra – Associate Professor

Ph.D (Finance), M.B.A (Finance), PGDFM, PGDIM, DIM, PGDBM, M.com, BBA, Editorial Board Member/ Review Member in International Journal

Experience : 11 years of Academic experience & 2 years Corporate Trainer
Visiting faculty for CA GMCS-I and II Member of Board of Studies in GTU for MBA and I-MBA syllabus committee, FDP Resource Person at GTU, AIC Member, Ph.D Guide - (GTU Management)

Area of Interest : International Finance, Economics, Financial Management, Security Analysis & Portfolio Management, Management of Financial Services Corporate Finance



Faculty Profile



Prof. Disha Shah

Pursuing Ph.D. (HR), MBA, DHRM M.Com, B.Com, AMFI & Capital Market Certification

Experience : 6 Months of Corporate Experience
9 Years of Teaching Experience
Registered Guide for MBA, BBA in SMU & Symbiosis

Area of Interest : Talent Management, Change Management & Organizational Development, Compensation Management, Strategic Human Resource Management, Business Etiquettes & Communication Skills, Performance Management System, Leadership

C.A. Bhavik Dholakia

F.C.A., DISA(ICAI), Indirect Taxation (ICAI), International Taxation (IIFT) Chairman and Faculty for courses viz. Orientation & GMCS at JAMNAGAR BRANCH OF WIRC of ICAI.

Experience : 18 Years of professional practice as CA
18 Years of Teaching Experience.

Area of Interest : International and Domestic tax



Prof. Yagnesh Trivedi

M.B.A (Finance, HR), B.C.A

Experience : 11 years of Teaching experience

Area of Interest : Management Accounting, Cost Accounting, Financial Accounting, Management Control System, Investment Banking

Prof. Bhavnik Tokariya

Pursuing Ph. D (Finance), M.B.A (Finance), B.B.A.

Experience : 5 year of Teaching experience

Area of Interest : Business Statistics, Business Mathematics, Research Methodology



Faculty Profile



Prof. Anand Shah

CFA, MS(Finance), M.Com., B.M.S

Experience : 13 year of Corporate experience as portfolio manager & Management Consultant
4 year of Teaching experience

Area of Interest : Business Analytics, International Business, Insurance and Risk Management, Banking

Prof. Chandni Gandhi

MBA (HR), BBA

Experience : 2 years of Corporate experience at Krishna Infrastructure
4 years of Academic experience

Area of Interest : Organisational Behaviour, Management of Co-operatives, Managerial Economics, Human Resource Audit, Human Resource Development, Management of Industrial Relations & Labour Law



Prof. Bhumit Vyas

Pursuing Ph. D, MBA (Finance), BBA

Experience : 2.5 Years of corporate experience as Derivative Analyst and Debt Researcher Analyst at S&P Global
3 year of Teaching Experience

Area of Interest : Security Analysis and Portfolio Management
Financial Management, Merger & Acquisition, Financial Market Services, Financial Planning and Taxation, Fundamentals of Information Technology

Prof. (Dr.) Pruthvirajsinh Rathod

Ph.D,M.B.A, M.com, GSET (Management & Commerce)

Experience : 6 Months of Corporate experience at Kotak Mahindra Life Insurance
8 years of Academic experience

Area of Interest : Service & Relationship Marketing, Sales & Distribution
Management, Retailing and Franchising



Faculty Profile



Prof. Darshan Punjani

MBA (Finance), B. Com

Experience : 1 year of Corporate Experience

Area of Interest : Management Information System, Entrepreneurship, Principles of Management & Human Values & Ethics.

Prof. Bhavya Mankad

MBA (Finance) & B.E. (Computer)

Experience : 4.5 years of Corporate Experience

Area of Interest : Consumer Behaviour, Organizational Behaviour & Marketing Management



Permanent Associate Faculty

Dr. Bhartesh Shah	: Ex. Vice Principal of G.H.G.commerce College, Jamnagar
Mr. Bhavesh Chandaria	: Learning Training Development, SAFAL Group
Dr. Hemant Trivedi	: Senior Professor & officiating Dean - The Northcap University
Mr. Nitesh Kotecha	: Leading Industrialist of Jamnagar
Dr. Vijay Vyas	: Independent Consultant & Corporate Trainer
Mr. Jaydeep Bhansali	: Regional Manager, Angel Stock Broking, Jamnagar

Non Teaching Staff

Mr. Jayesh Pandya	: House Supritendent	Mr. Dilip Sodha	: System Support Engineer
Mr. Ashish Jethwa	: Librarian	Mr. Niral Shah	: Software Engineer
Mr. Nayan Rindani	: Administrative Officer	Mr. Mahesh Shah	: System Support Engineer
Mr. Darshan Shah	: Administrative Officer	Mr. Amrish Khetia	: Accounts officer
		Mr. Dinesh Mangi	: Supporter
		Mr. Jagdish Bala	: Supporter
		Mrs. Sangita Gayakvad	: Supporter



Our Pedagogy





GUEST LECTURE

At JVIMS we invite guest speakers who inspire, stimulate and inform the students about the current scenario in the corporate world. Guest lectures enriches academic content of classroom by giving practical insights into the subject matters. Interactive session with the guest lectures help in producing the multi-faceted talent with knowledge of & out of text.

PRESENTATION & SEMINAR

Emphasis is laid on presentations and seminars to prepare prospective managers to be pro-active in seeking, acquiring and sharing knowledge. This helps in developing communication and interactive behaviour of students.



WORKSHOP

Conducted by experts and specialist trainers for faculty and students to assist them to acquire specialized topic based knowledge and to enhance & sharpen their competitive skills to face corporate challenges.

EXPERIENTIAL LEARNING

Life in JVIMS extends beyond the packed academic curriculum to a host of other activities. This makes learning an enjoyable activity and helps in the all round development of each and every participant. Theoretical knowledge is reinforced and put to practical uses by students' involvement in the planning and organizing of mega events. The events are conceptually planned and implemented by the students : Gurudin (Teacher's day), Annual Day Celebration, Kathiawadi day (Traditional Day), Induction Week (For SEM-I), JVIMS Junoon (A Full Day Management Event, Which includes Management Games, Role Plays), Farewell etc.



ROLEPLAY

Role playing exercises are a specific kind of group work. Here, instead of solving a problem, the students in the group take on pre-assigned roles and dramatize a problem as characters. Role playing is a way for students to develop their own character and a personality that is not their own. Role Plays also help students overcome shyness, since it is sometimes easier for students to play an assigned role, rather than to defend their own individual ideas. Role play exercises also appeal to contemporary students who like to "learn by doing." So it is extensively used and also incorporated as one of the learning pedagogy.



CASE STUDY

Case studies are the best possible way to understand complexities of decision making in real life situation. Cases are generally used in illustrating the contextual setting and information inadequacy characteristics of business problems. At JVIMS the students are given various cases to study in depth, analyze out the facts and come out with appropriate solution.



INDUSTRIAL VISIT

JVIMS has initiated an Industry Interactive Cell whereby the faculties and industrialists join hands to conduct joint research for solution of problems in some industries. One such initiative is recently taken where the faculties along with Dr. Shailesh Gandhi (Dean, PGPM IIM-A) will conduct a Research in the Brass Part Industry of Jamnagar.



BROCHURE TEAM

The students will be setting their foot into the ocean of the corporate world and are ready to land on the runway of success. Students are the conceptualizer and editors of the brochure which sharpens their creative and editorial/linguistics skills. Brochure act as a better spokesperson for the corporate houses.



MANAGER'S MEET

JVIMS MBA – College focuses on the overall development of student to provide them with practical exposure along with classroom learning. The activity “Experiences of Being a Manager”, is a bridge to connect the theoretical knowledge with practical approach. Students visit managers and interact with them by asking well-drafted questions to get an insight into the challenges a manager faces.

FINANCE CLUB

New technology and globalization are dramatically transforming financial practice and markets.

The objective of the club is to enhance and update the knowledge about the recent trends in finance and related areas by the way of seminars, presentations and conducting various activities like:

1. Chase Money (Capital Market Game)
2. Mutual Fund Quiz
3. Discussion on “Devaluation of Rupee against US \$”
4. Presentations on commodities and Derivative Market, Mutual Fund, Market index, Brokerage Business etc...
5. Discussion on “US Sub-Prime Crisis and its impact on FDI investment in India”, “Currency Future”, “Slowdown of Economy” and many more.



HR CLUB

The focus of managing human resources has shifted to a strategic orientation, with an emphasis on survival and growth of the business. The new Human Resources Professional should be a consultant for the utilization, engagement and strategic positioning of human talent, to meet the business needs of the present as well as the future. The HR Club at JVIMS devotes time to develop such professionals. Activities conducted in this club are Mock Recruitment Process, EQ test, Training Programs etc.



MARKETING CLUB

Today marketing is much more than just an isolated business function. It's a philosophy that guides the modern day organization. "Niche- The Marketing Club" thrives to identify the latest marketing tactics and strategies. The club aims to provide the students with the deeper knowledge of marketing and how to use marketing as a strategic weapon for achieving the competitive edge. The various activities in form of presentations, seminars and management games are undertaken by the club during the academic year.



PLACEMENT TEAM

"No wind is favourable if the destination port is unknown". To reach the final destination, the placement team is formed at JVIMS. This committee is a good blend of students from various specializations and background who are responsible for managing different portfolios. The placement team have received a very good response from domestic as well as multinational companies, for its placement activities. The placement efforts have yielded appreciating results.



ALUMNI TEAM

The successful track record of alumni is the yardstick of any institution. They are real ambassadors of the institute in the corporate world. The alumni carry with them, the passion for values, mission and ethics which they learn at JVIMS. The alumni team is formed at JVIMS to conduct get-together program once in a year in order to share the knowledge and the rich experience of the alumni in the corporate world.

LIST OF GUEST LECTURES

CPCS & CPPS	Mr. Nitesh Kotecha
Import & Export	Mr. S.V. Modi
Business Analytics	Dr. Ritesh Patel
Life Beyond Classroom	Rotary Club
GST Workshop	CA Bhavik Dholakia
Commodity Workshop	Mr. Hiren Chandaria
Budget Session	Mr. Nitesh Kotecha
Digital Marketing	Mr. Hardeep Singh Puri
Enterprise Resource Planning	Mr. Mithesh Sureliya
Communication Skills Workshop	Ms. Vijeta Davda
Campus to Corporate	Dr. Vijay Vyas

In - House Workshops

1. YOUTUBE's Business Model
2. ITC e-Choupal
3. Tax Havens in the world
4. Presentation on Analysis of Budget 2018
5. Life of Warren Buffet
6. Kellogg's India - A case Study
7. Symbiotic Relations in Corporate World
8. Comparative Ratio Analysis of two companies
9. Analysis of Leverage and Cost of Capital
10. Short Term Chart Analysis of Selected Companies
11. Internal Analysis of Selected Companies
12. Discussion on IL&FS Liquidity Issues
13. Discussion on Lehman Brothers Crisis
14. Discussion on working system and services provided by Indian Banks



Aashika Khanna

Date of Birth : 21-05-1999
Qualification : B. Com.
Summer Training : The Nawanagar Co-operative Bank Ltd.
Research Title : A Study on Customer Satisfaction towards Banking Services
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Contact No. : 7984184366
Hometown : Jamnagar

Akashkumar Busa

Date of Birth : 14-05-1999
Qualification : B.B.A.
Research Title : Impact of Covid-19 on Customer Satisfaction on Various Telecom Provider at Jamnagar
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Contact No. : 7990894599
Hometown : Jamnagar
Additional Qualification : CCC and Tally



Aksha Buchad

Date of Birth : 26-06-1998
Qualification : B. Com.
Research Title : Analysing Effects of Scams on Selected Stocks and Indian Stock Market
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Additional Qualification : 3 Years Degree Course in Vocal Singing

Anand kumar Singh Tomar

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Qualification : B.E.
Research Title : Seasonality Impact on Indian Capital Market
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Additional Qualification : MS Office, Tally, Electric Drawing





Anjun Gori

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Summer Training : Tata Chemical
Research Title : A Study on Work Life Balance of Employees at Tata Chemicals, Mithapur.
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Bharat Karangia

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Bhavika Nebhani

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Additional Qualification : Tally, CCC

Bhavisha Dhingani

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Qualification : B.B.A.
Research Title : A Study on Students' Perception Regarding Problem and Prospects of Online Education in Jamnagar
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Bhavya Shah

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Research Title : A Research on Impact of Financial Services on E -Commerce
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Additional Qualification : Tally, MS Office, Autocad, Coral Draw

Chirag Mehta

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Darshan Davda

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Dhairya Bhansali

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Gautam Vasa

Date of Birth : 02-10-1998
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Research Title : A Study on Customer Satisfaction on Long Term Capital Sources and its Cost Provided by Banks in MSME Sector at Jamnagar
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Hometown : Jamnagar

Gopika Akbari

Date of Birth : 13-08-1996
Qualification : B. Com.
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Additional Qualification : CCC, Tally, MS Office



Harsh Doshi

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Qualification : B.B.A (AM)
Research Title : Consumer Perception towards Online Shopping Post Covid-19
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Additional Qualification : MS Office, Tally ERP, Digital Marketing

Harshit Oza

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Additional Qualification : Tally





Hasti Maniar

Date of Birth : 18-06-1999
Qualification : B. Com.
Research Title : A Study on Factors Affecting Selection of Share Broker
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Hemal Gandhi

Date of Birth : 26-03-1999
Qualification : B. Com.
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Hometown : Jamnagar



Het Sutaria

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Qualification : B. Com.
Research Title : Investors Sentiments towards Investment in Mutual Funds Post Covid-19
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Ishita Ajudiya

Date of Birth : 22-11-1999
Qualification : B. Com.
Research Title : A Study on Mobile Wallet Usage and Preference of People in Jamnagar
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Hometown : Jamnagar
Additional Qualification : Tally, Google Analytics Beginner





Jigar Lakhiyar

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Qualification : B. Com.
Research Title : To Study on Tax Saving Option Use by Investors of Jamnagar
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Jignesh Jadav

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Khushali Mansuriya

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Kinjal Islaniya

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Additional Qualification : Tally , Google Analytics Beginner





Komal Vasoya

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Komal Mehta

Date of Birth : 07-02-1998
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Research Title : Ratio Analysis on Financial Performance of Meena Agency Ltd
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Hometown : Jamnagar
Additional Qualification : MS Office, Tally



Mayur Parmar

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Research Title : A Research on Customer Satisfaction on Working Capital Provided by Bank to MSME Sector at Jamnagar
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Hometown : Khimaliya, Jamnagar

Neetu Keshari

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Hometown : Sikka, Jamnagar
Additional Qualification : Tally, MS office





Nensi Mehta

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Research Title : A Study of Non Performing Assets of Banks in India
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Contact No. : 9426513317
Hometown : Jamnagar
Additional Qualification : Tally, MS office

Nidhi Mehta

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